

# EXHIBITOR INFORMATION

37<sup>TH</sup> INTERNATIONAL TRADE FAIR FOR HUNTING, FISHING,  
OUTDOOR, ADVENTURES, NATURE AND TRAVEL.

# DIE HOHE JAGD & FISCHEREI



**HUNTING**

18 – 21 FEBRUARY 2027  
MESSEZENTRUM SALZBURG

[WWW.HOHEJAGD.AT](http://WWW.HOHEJAGD.AT)

 **MESSE  
ZENTRUM  
SALZBURG**

## COMPANY AND CONTACT DETAILS FOR OFFERS

### GENERAL COMPANY INFORMATION

<input type="checkbox"/> Exhibitor <input type="checkbox"/> Co-Exhibitor with:	
VAT no.	
Company name according to the commercial register	
First name and surname of your internal contact	
Street name/post box no.	
Country & region/Postal code/city	
Company phone no.	Company mobile no. of internal contact
Internet address	
Company e-mail address	
E-mail address of internal contact*	

### BOOTH SPECIFICATIONS

<input type="checkbox"/>	Booth location as previously (2026)
<input type="checkbox"/>	We require a new booth location. Booth type: Row <input type="checkbox"/> Corner <input type="checkbox"/> Main <input type="checkbox"/> Block Minimum size in ____ sqm Maximum size in ____ sqm Dimensions: ____ sqm = ____ m x ____ m
<input type="checkbox"/>	Co-exhibitor: We request permission to include the following co-exhibitor: _____ <small>Company name according to company register</small>
<input type="checkbox"/>	I would like an offer for a cane stand. Please inform me without obligation about the possibility of a cane stand.

**Attention: Stand area without boundary walls!**

### CORRESPONDENCE ADDRESS

(Only if correspondence is not to be conducted with the registered company)

Company name according to the commercial register	
First name and surname of your internal contact	
Street name/post box no.	
Country & region/Postal code/city	
Company phone no.	Company mobile no. of internal contact
E-mail address of internal contact*	

### INVOICE ADDRESS

(if different)

(if different)	VAT no.
Company name according to the commercial register	
Street name/post box no.	
Country & region/Postal code/city	

Products	
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Please note that submitting this data does not automatically constitute a stand registration. The first step in returning this document is to express your interest. The next step is to make contact and discuss the next steps together.

All prices are exclusive of VAT, legal fees, registration and internet charges, marketing and service fees, electricity consumption, taxes and duties. By submitting the registration form, the General Terms and Conditions (GTC) and the house rules are accepted in full. Deletions, additions and amendments to the registration form and the GTC are invalid. Early dismantling during the event is not permitted and will result in a contractual penalty. The place of jurisdiction for all disputes of any kind between Messezentrum Salzburg GmbH and the exhibitor is the court with jurisdiction over the City of Salzburg. Austrian law applies. The General Terms and Conditions and the House Rules are available to download at [www.mzs.at/de/agb/](http://www.mzs.at/de/agb/) and will be sent to you on request. If you no longer wish to receive this exhibitor information for "Die Hohe Jagd & Fischerei" in future, you may withdraw your consent to the use of your contact details at any time by writing to: [datenschutz@mzs.at](mailto:datenschutz@mzs.at) You can view our general privacy policy and further information on data protection at any time on our website: [www.mzs.at/de/datenschutz/](http://www.mzs.at/de/datenschutz/) Subject to changes, printing and typesetting errors, and omissions.

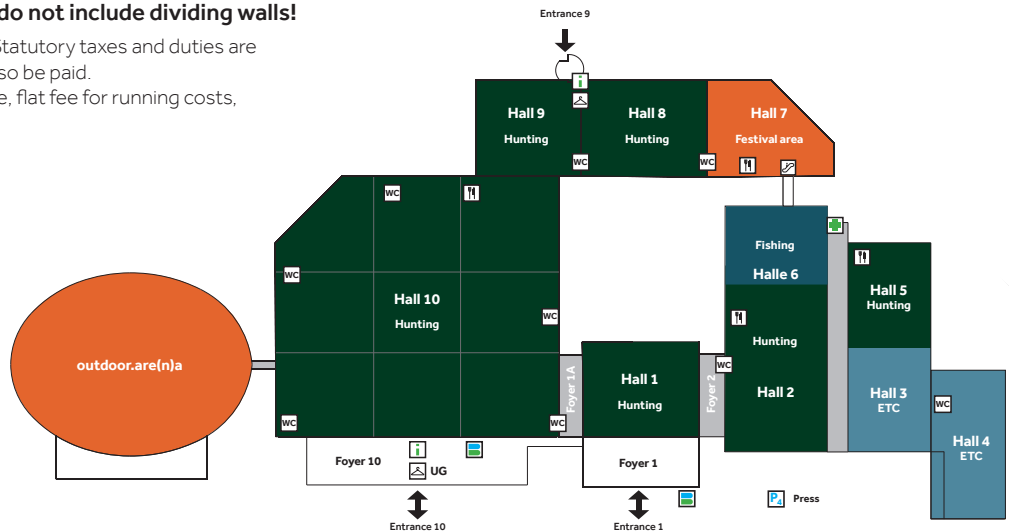
# PRICES & SPACE FEES



BOOTH TYPE	PRICE	PRICE
	up to 30 <sup>th</sup> June 2026	from 1 <sup>st</sup> July 2026
Row booth	€ 148.00/sqm	€ 166.00/sqm
Corner booth	€ 162.00/sqm	€ 182.00/sqm
Main booth	€ 170.00/sqm	€ 191.00/sqm
Block booth	€ 175.00/sqm	€ 197.00/sqm

**Please note: Prices stated for spaces do not include dividing walls!**

The space rental fee is stated net per sqm. Statutory taxes and duties are added to this sum as applicable, and must also be paid. Standard exclusive marketing and service fee, flat fee for running costs, electricity consumption, taxes and duties.



**STANDARD MARKETING & SERVICE FEE (MANDATORY)**

€ 400.00

The marketing and service fee is already included in your registration and covers:

- Registration fee
- A set number of exhibitor passes and exhibitor parking permits (allocated according to stand size)
- Listing and access to your company profile in the online exhibitor catalogue
- Exhibitor dashboard

**CO-EXHIBITOR FEE**

plus standard marketing and service fee

€ 200.00

**CO-EXHIBITOR FEE TOTAL AMOUNT**

€ 600.00

**WASTE DISPOSAL CHARGE (MANDATORY)**

€ 1.00/sqm

## ALLOCATION INCLUDING EXHIBITOR PASSES AND PARKING TICKETS

up to 19 sqm	3 passes
for every additional 10 sqm	1 additional pass
up to 32 sqm	2 event parking tickets
from 33 sqm	4 event parking tickets

## TAN CODES FOR INVITING CUSTOMERS

€ 10.00 net per item

Codes that have actually been redeemed will be invoiced at a later date. Booking and administration via the exhibitor dashboard.

# ONLINE EXHIBITOR CATALOGUE - PREMIUM EXHIBITOR LISTING

## ONLINE COMPANY PROFILE

The online exhibitor catalogue on the trade fair website is the number one source of information for visitors preparing for the trade fair and often forms the basis for their decision on whether or not to visit your stand. You can populate your company profile with the information that matters to you and thus convince potential customers of your value. The more information and details your online company profile contains, the more attractive it becomes.

The Bronze Package is already included in your trade fair registration.

**UPGRADE:** To boost your visibility in the online exhibitor catalogue, we offer two further upgrade options: the Silver and Gold packages. For more information and details, please visit:

<https://www.hohejagd.at/en/fuer-aussteller/become-an-exhibitor/>

## EXHIBITOR DASHBOARD

The exhibitor dashboard on the trade fair website is your central portal to our wide range of features:

- » Managing your exhibitor profile
- » Ordering TAN codes for your exhibitor passes
- » Information on parking tickets

Already included  
in the marketing  
and service fee!

## ADVANTAGES

- + Presentation of your company, your brand(s) & your products
- + More attention from trade fair visitors for your offers during the preparation for the trade fair
- + Better visibility with search engines such as Google (search engine marketing: backlinks, content reach, ...)
- + Personalised information to convince potential customers

## BRONZE PACKAGE

Basic entry in the online exhibitor catalogue

**Already automatically pre-filled in the system:**

- » Company name
- » Hall/stand number
- » Contact
- » Product categories

Included in  
the registration  
for the trade  
fair!

**Enrich your profile and set yourself apart from the competition - complete your entry!**

- » Logo
- » Company description
- » Brands you represent
- » Link to your company website and link to your social media channels
- » Upload documents (PDF format), such as product catalogue, price sheets, image folder, event schedule, etc.

## SILVER PACKAGE

€ 480.00

Upgrade in the online exhibitor catalogue

- 
- » Background image
  - » Colour highlights
  - » Contact icons
  - » Maximum visibility of your company descriptio

UPGRADE

## GOLD PAKET

€ 1.700.00

Limited upgrade in the online exhibitor catalogue

- 
- » Silver package (see above)
  - » Feature sponsoring of a product category at the beginning of the exhibitor list incl. "Premium" label
  - » Feature in the homepage carousel
  - » **Limited!** Only 10 packages available

UPGRADE

# YOUR CONTACT PERSON



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**FIND ALL THE KEY INFORMATION AT:  
[WWW.HOHEJAGD.AT](http://WWW.HOHEJAGD.AT)**



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In all references to persons, the form used applies equally to both women and men, in accordance with Article 7 of the Federal Constitutional Law. Animals are not permitted on the exhibition grounds! Exception: assistance dogs (Section 39a of the Federal Building Act).