

DIE HOHE JAGD & FISCHEREI

18 – 21 FEBRUARY 2027
MESSEZENTRUM SALZBURG
WWW.HOHEJAGD.AT

ONLINE EXHIBITOR PROFILE

GREATER VISIBILITY FOR YOUR TRADE SHOW BOOTH

BRONZE PACKAGE (included)

☑ **Already automatically pre-filled in the system:**
- Company name
- Logo
- Company description
- Contact information
- Product categories
- Website

Benefits:
Visitors will find your company even before the trade show begins.

Included with registration for the trade show!

SILBER PACKAGE — € 480.00
more attention

☐
- color highlighting
- contact icons
- better visibility in the directory
- prioritized display

Ideal for companies that want to stand out from the competition.

UPGRADE

GOLD PACKAGE — € 1,700.00
maximum collectability

☐
- Silver Package (see above)
- Featured sponsorship of a product category at the top of the exhibitor list, including a "Premium" label
- Featured in the homepage carousel

Limited! Only 10 packages available

UPGRADE



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SOCIAL MEDIA PACKAGE

REACH YOUR TARGET AUDIENCE EVEN BEFORE THE TRADE SHOW BEGINS.

We'll showcase your company on the social media channels of Hohe Jagd & Fischerei.

SOCIAL MEDIA — € 500.00

☐

Already automatically pre-filled in the system:
- 1 feed post on Instagram & Facebook
- 1 Instagram Story
- link to your business
- publication according to the editorial calendar

Required documents:
- logo (.jpg or .pdf)
- up to 5 photos (.jpg)
- short text (max. 50 words)
- Instagram account
- website

data submission deadline: October 31

The design follows the corporate identity of Hohen Jagd & Fischerei!

NEWSLETTER BANNER

☐

Place your message directly in our target audience's inbox.

• **Top-Banner** – placement in the newsletter header (600 x 90 px)	€ 1,150.00
• **Superbanner** – the Star (600 x 168 px)	€ 1,200.00
• **Standard-Banner** – the Classic (240 x 240 px)	€ 600.00

» high visibility
» industry-specific target audience
» direct link

WEBSITE BANNER

☐

Your advertising on high-traffic pages.

• exhibitor directory	€ 1,500.00
• home page	€ 1,200.00
• news, Highlights, or Program	€ 850.00
• subpages	€ 500.00

» high visibility
» industry-specific target audience
» direct link

format: desktop: 1005 x 124 px; mobile: 768 x 639 px (JPEG/PNG), limited partner rotation, custom link

RANGE PACKAGE — € 1,600.00

☐

Your content – our reach.

With the Audience Package, you can showcase new products, promotions, or company news to a broad audience via our platforms.*

» featured as Top News on the trade show website
» one-time posting on selected social media channels
» one-time inclusion in the newsletter for the "Die Hohe Jagd & Fischerei" trade show

*Content will be adapted as needed upon consultation.