EXHIBITOR INFORMATION

37TH INTERNATIONAL TRADE FAIR FOR HUNTING, FISHING,
OUTDOOR, ADVENTURES, NATURE AND TRAVEL.

DIE HOHE JAGD & FISCHEREI

HUNTING

18 – 21 FEBRUARY 2027
MESSEZENTRUM SALZBURG

WWW.HOHEJAGD.AT

MESSE ZENTRUM SALZBURG

COMPANY AND CONTACT DETAILS FOR OFFERS

GENERAL COMPANY INFORMATION

☐ Exhibitor
☐ Co-Exhibitor with:

VAT no.

Company name according to the commercial register

First name and surname of your internal contact

Street name/post box no.

Country & region/Postal code/city

Company phone no. | Company mobile no. of internal contact

Internet address

Company e-mail address

E-mail address of internal contact*

BOOTH SPECIFICATIONS

☐	Booth location as previously (2026)
☐	We require a new booth location. Booth type: Row ☐ Corner ☐ Main ☐ Block Minimum size in _____ sqm Maximum size in _____ sqm Dimensions: _____ sqm = _____ m x _____ m
☐	Co-exhibitor: We qequest permission to incluce the following co-exhibitor: _____ _____ Company name according to company register
☐	I would like an offer for a cane stand. Please inform me without obligation about the possibility of a cane stand.

Attention: Stand area without boundary walls!

CORRESPONDENCE ADDRESS

(Only if correspondence is not to be conducted with the registered company)

Company name according to the commercial register

First name and surname of your internal contact

Street name/post box no.

Country & region/Postal code/city

Company phone no. | Company mobile no. of internal contact

E-mail address of internal contact*

INVOICE ADDRESS

(if different)

VAT no.

Company name according to the commercial register

Street name/post box no.

Country & region/Postal code/city

Products

Please note that submitting this data does not automatically constitute a stand registration. The first step in returning this document is to express your interest. The next step is to make contact and discuss the next steps together.

All prices are exclusive of VAT, legal fees, registration and internet charges, marketing and service fees, electricity consumption, taxes and duties.
By submitting the registration form, the General Terms and Conditions (GTC) and the house rules are accepted in full. Deletions, additions and amendments to the registration form and the GTC are invalid. Early dismantling during the event is not permitted and will result in a contractual penalty. The place of jurisdiction for all disputes of any kind between Messezentrum Salzburg GmbH and the exhibitor is the court with jurisdiction over the City of Salzburg. Austrian law applies. The General Terms and Conditions and the House Rules are available to download at www.mzs.at/de/agb/ and will be sent to you on request. If you no longer wish to receive this exhibitor information for "Die Hohe Jagd & Fischerei" in future, you may withdraw your consent to the use of your contact details at any time by writing to: datenschutz@mzs.at You can view our general privacy policy and further information on data protection at any time on our website: www.mzs.at/de/datenschutz/
Subject to changes, printing and typesetting errors, and omissions.

+43 (0) 662 / 24 04 94
hohejagd@mzs.at
www.hohejagd.at

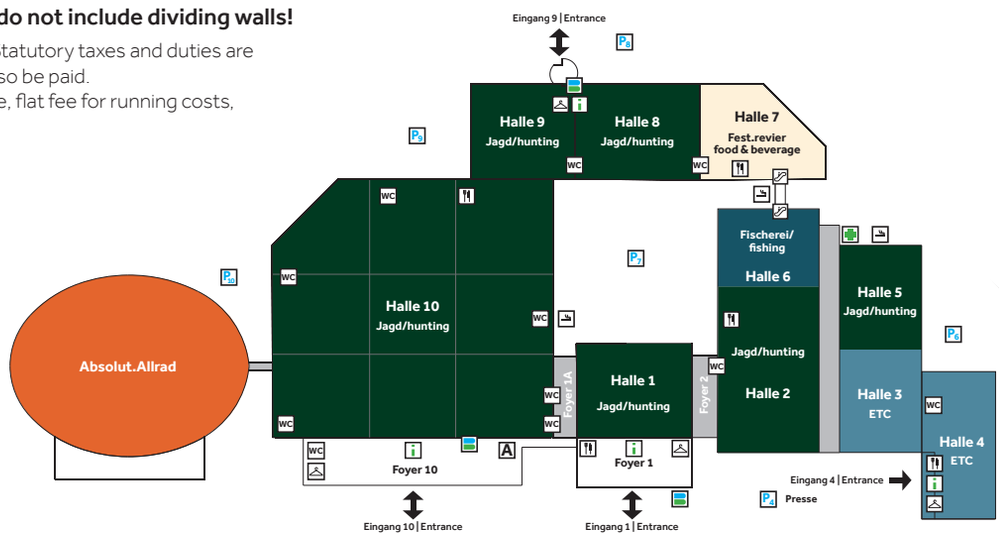
PRICES & SPACE FEES

EARLY BIRD!

BOOTH TYPE	PRICE up to 30th June 2026	PRICE from 1st July 2026
Row booth	€ 152.00/sqm	€ 170.00/sqm
Corner booth	€ 166.00/sqm	€ 186.00/sqm
Main booth	€ 174.00/sqm	€ 195.00/sqm
Block booth	€ 179.00/sqm	€ 202.00/sqm

Please note: Prices stated for spaces do not include dividing walls!

The space rental fee is stated net per sqm. Statutory taxes and duties are added to this sum as applicable, and must also be paid.
Standard exclusive marketing and service fee, flat fee for running costs, electricity consumption, taxes and duties.



STANDARD MARKETING & SERVICE FEE **€ 400.00**
(MANDATORY)

The marketing and service fee is already included in your registrationand covers:

- Registration fee
- A set number of exhibitor passes and exhibitor parking permits (allocated according to stand size)
- Listing and access to your company profile in the online exhibitor catalogue
- Exhibitor dashboard

CO-EXHIBITOR FEE **€ 200.00**
plus standard marketing and service fee

CO-EXHIBITOR FEE TOTAL AMOUNT **€ 600.00**

WASTE DISPOSAL CHARGE **€ 1.00/sqm**
(MANDATORY)

ALLOCATION INCLUDING EXHIBITOR PASSES AND PARKING TICKETS

up to 19 sqm	3 passes
for every additional 10 sqm	1 additional pass
up to 32 sqm	2 event parking tickets
from 33 sqm	4 event parking tickets

TAN CODES FOR INVITING CUSTOMERS

€ 10.00 net per item

Codes that have actually been redeemed will be invoiced at a later date. Booking and administration via the exhibitor dashboard.

The prices quoted are net prices. The Terms and Conditions and the House Rules are available to download at www.mzs.at/de/agb/ and are deemed to have been acknowledged by the client's signature. We reserve the right to make changes and accept no liability for printing or typesetting errors or omissions.

+43 (0) 662 / 24 04 94
hohejagd@mzs.at
www.hohejagd.at

ONLINE EXHIBITOR CATALOGUE - PREMIUM EXHIBITOR LISTING

ONLINE COMPANY PROFILE
The online exhibitor catalogue on the trade fair website is the number one source of information for visitors preparing for the trade fair and often forms the basis for their decision on whether or not to visit your stand. You can populate your company profile with the information that matters to you and thus convince potential customers of your value. The more information and details your online company profile contains, the more attractive it becomes.

The Bronze Package is already included in your trade fair registration.

UPGRADE: To boost your visibility in the online exhibitor catalogue, we offer two further upgrade options: the Silver and Gold packages. For more information and details, please visit:
https://www.hohejagd.at/en/fuer-aussteller/become-an-exhibitor/

EXHIBITOR DASHBOARD

Already included in the marketing and service fee!

The exhibitor dashboard on the trade fair website is your central portal to our wide range of features:

» Managing your exhibitor profile
» Ordering TAN codes for your exhibitor passes
» Information on parking tickets

ADVANTAGES

+	Presentation of your company, your brand(s) & your products
+	More attention from trade fair visitors for your offers during the preparation for the trade fair
+	Better visibility with search engines such as Google (search engine marketing: backlinks, content reach, ...)
+	Personalised information to convince potential customers

BRONZE PACKAGE

Basic entry in the online exhibitor catalogue

☑ **Already automatically pre-filled in the system:**
» Company name
» Hall/stand number
» Contact
» Product categories

Included in the registration for the trade fair!

Enrich your profile and set yourself apart from the competition - complete your entry!
» Logo
» Company description
» Brands you represent
» Link to your company website and link to your social media channels
» Upload documents (PDF format), such as product catalogue, price sheets, image folder, event schedule, etc.

SILVER PACKAGE € 480.00

Upgrade in the online exhibitor catalogue

☐
» Background image
» Colour highlights
» Contact icons
» Maximum visibility of your company descriptio

UPGRADE

GOLD PAKET € 1.700.00

Limited upgrade in the online exhibitor catalogue

☐
» Silver package (see above)
» Feature sponsoring of a product category at the beginning of the exhibitor list incl. “Premium” label
» Feature in the homepage carousel
» **Limited!** Only 10 packages available

UPGRADE

The prices quoted are net prices. The Terms and Conditions and the House Rules are available to download at www.mzs.at/de/agb/ and are deemed to have been acknowledged by the client’s signature. We reserve the right to make changes and accept no liability for printing or typesetting errors or omissions.

YOUR CONTACT PERSON

STEFANIE REMIASCH
T: +43 662 24 04-72
E: remiasch@mzs.at

CHRISTINA RIEDER
T: +43 662 24 04-59
E: rieder@mzs.at

FIND ALL THE KEY INFORMATION AT: WWW.HOHEJAGD.AT

MESSE ZENTRUM SALZBURG

Messezentrum Salzburg GmbH
Am Messezentrum 1
A-5020 Salzburg
hohejagd@mzs.at
T: + 43 662 24 04-94

In all references to persons, the form used applies equally to both women and men, in accordance with Article 7 of the Federal Constitutional Law. Animals are not permitted on the exhibition grounds! Exception: assistance dogs (Section 39a of the Federal Building Act).