



REGISTRATION FORM

Start of planning: 31.07.2019

Exhibitor

Co-Exhibitor with:

GENERAL COMPANY DATA

Corporate registration number VAT-Reg.

Company name		
Contact person		
Street name/PO Box		
Country code, post code, town		
Company Phone	Fax	Mobile Phone
Internet		
e-mail company		
e-mail contact person*		
Managing director		

ADDRESS FOR CORRESPONDENCE:

(only if written correspondence should not take place with the registered company)

Company name		
Contact person		
Street name/PO Box		
Country code, post code, town		
Company Phone	Fax	
e-mail		

OBLIGATORY INFORMATION FOR THE ONLINE EXHIBITOR CATALOGUE:

Initial for alphabetical positioning

Alphabetical order cannot be changed in the online exhibitor catalogue.

Company name for exhibitor index (online + print)*:

* You have the possibility to change the company name later in the online exhibitor catalogue.

Please list all relevant numbers from the product group list (see page 5-6)

The online catalogue lists according to the main product groups.

Which brands are you representing at this show?

Not enough space for all brands? Please send additional brands via email to: adminservice@reedexpo.at with the reference 'Die Hohe Jagd & Fischerei 2020 brands'.

Please note - this email address will be used for all information concerning your online corporate profile.



INVOICE ADDRESS

(only when the invoice is not for the registered company)

VAT number

Company name, according to commercial register
Street name/PO Box
Country code, post code, town



Please take notice of the independent profile management on the following pages. Attention! We will send you your access (username/password) for your online company profile to this address.

Please mark the type of stand required with a cross:

Price per sqm	Empty space	Complete stand Easy Plus	Complete stand Forest	Complete stand Hunter
Row stand (min. 9 sqm)	<input type="checkbox"/> EUR 140.00	<input type="checkbox"/> EUR 235.00	<input type="checkbox"/> EUR 264.00	<input type="checkbox"/> EUR 297.00
Corner stand (min. 20 sqm)	<input type="checkbox"/> EUR 152.00	<input type="checkbox"/> EUR 247.00	<input type="checkbox"/> EUR 276.00	<input type="checkbox"/> EUR 309.00
Main stand (min. 40 sqm)	<input type="checkbox"/> EUR 155.00	<input type="checkbox"/> EUR 250.00	<input type="checkbox"/> EUR 279.00	<input type="checkbox"/> EUR 312.00
Block stand (min. 80 sqm)	<input type="checkbox"/> EUR 158.00	<input type="checkbox"/> EUR 253.00	<input type="checkbox"/> EUR 283.00	<input type="checkbox"/> EUR 315.00

Prices exclude marketing and services flat charge, taxes and other fees, e.g. power consumption. Complete stand prices include space fee, power consumption and stand assembly in ready-for-use/turnkey condition according to attached furnishings sheet.

desired stand size in sqm:

min. max.

optimal stand measures:

m x m

new stand location

stand location as before

hall/stand number:

Standard marketing and services flat charge (obligatory) EUR 355.00

includes the registration fee, a quota of exhibitor passes and parking access tickets, the basic entry in the online version of the exhibitor catalogue, access to the exhibitor portal – including all the available content management functions for creating your profile – as previously listed; a basic entry in the printed version of the exhibitor directory, and various printed and online promotional options for your own advertising activities.

Co-Exhibitor rate EUR 160.00

plus standard marketing and services flat charge

All prices are net figures and do not include taxes and duties. If the exhibitor books the „Rebooking 1“ rate, confirming his application with his signature directly at the Hohe Jagd & Fischerei 2019 show, no cancellation charges apply if the exhibitor cancels or withdraws his application until 31.03.2019. We have read the fair terms and conditions printed overleaf, including the declaration of consent contained in point 23 concerning the receipt of e-mails and surveys and the utilisation of the data we have provided about ourselves, and recognise their validity as parts of the contract, even if we return the registration form without the trade fair conditions printed on the reverse side (such as is the case by fax). Austrian law shall apply and the legal place and court of jurisdiction shall be in Salzburg.



*Please note - this e-mail address will be used for all information concerning your online exhibitor profile network.

Town, date

Company stamp/signature

TRADE FAIR TERMS AND CONDITIONS

As of May 2018

1. Registration

The registration represents a legally binding and irrevocable statement of intent on the part of the exhibitor to participate. Conditional registrations shall be considered invalid. Deletions, additions or amendments to the application form and in the Standard Trading Terms shall be invalid. By submitting an application, the exhibitor acknowledges the Terms and Conditions of Trade in full. The trade fair terms and conditions shall also apply analogously with regard to ancillary services e.g. additional commissioned work such as the erection and dismantling of the exhibition stand, hiring of equipment, provision of electricity, water or other services and facilities.

2. Hiring of Exhibition Stands

The exhibitor is legally bound to take part in the trade exhibition on receipt of the completed registration form (post, fax, e-mail etc.). The rent specified on the registration form shall apply for the duration of the event. Every square metre or part thereof shall be charged in full. All prices are quoted exclusive of VAT and other taxes (stamp duty on legal transactions, advertisement tax etc.)

3. Admission and Allocation of Site

The organisers are not obliged to accept a registration application. The organiser has an exclusive right to decide upon the acceptance of an exhibitor's application and the allocation of exhibition space and reserves the right at any time, without giving a reason, not to accept such an application. The organiser alone is responsible for the allocation of space in the interest of the trade fair. Authorisation and acceptance of registration is delivered in writing by the organiser, as is notification of stand allocation, which may be provided with – or subsequent to – acceptance of registration. Domestic and foreign exhibitors whose exhibited goods correspond to the subject of the event may be admitted. Agents and importers can exhibit for the companies they represent. In order for the application for registration can be processed a list of products to be exhibited must be provided on the application form. Goods other than those included in the 'List of Products may not be exhibited. The exhibitor undertakes to exhibit the registered products without restriction throughout the duration of the fair. It is not possible to close the stand or to commence its dismantling before the end of the fair. A failure to adhere to this requirement will result in a duty to compensate the organisers the organisers. The acceptance of an application for registration (the admission of the exhibitor to the trade fair) shall not give rise to a right to admission to other fairs (acceptance of another fair registration application).

In the interests of the event (fair), the organiser shall be entitled to allocate a site different from that in the confirmation of admission and allocation of site (acceptance of the application) and to alter the size of the site, to relocate or close entrances and exits to the exhibition centre and the halls, and to make any other structural alterations. If as a result the stand rent is reduced, the difference shall be credited or repaid to the exhibitor at the organiser's discretion. The organiser shall not entertain any additional claims, in particular claims for damages. If for whatever reason the organiser is unable to provide the originally allocated stand, the exhibitor shall only be entitled to a claim for repayment of the stand rent actually paid.

4. Withdrawal of the Application for Registration

If the exhibitor cancels or withdraws his application, the following cancellation charges shall apply:

Up to eight weeks before the start of the fair - 40 % of the stand rent. Less than eight weeks before the start of the fair - 100 % of the stand rent. In both cases all taxes, contributions, fees and extra costs will also have to be paid. The cancellation charge is agreed as flat rate for damages, independent of any attachment of blame or duty to pay, and the exhibitor waives any right to a reduction of the claim for damages, in particular to judicial arbitration, for whatever reasons including those under the heading of the balancing of advantages. The exhibitor accepts that the cancellation fees also have to be paid in the eventuality that the organiser manages to let or sell the trade stand to a third party. The enforcement of damages which exceed the agreed cancellation fee shall remain unaffected.

5. Invoicing and Terms of Payment

Together with the notification of admission (acceptance of the registration application), the exhibitor shall receive an invoice, payable in full six weeks before the beginning of the event at the latest, without any deductions. Invoices issued after this date shall be payable immediately. Prompt payment of the invoice is a condition for the handing over of the allocated stand. If the invoiced amount has not been received by the organiser by the due date, the latter reserves the right, without giving notice, to dispose of the allocated stand as he/she sees fit. In such a case point 4 of these conditions shall apply analogously. Complaints regarding the invoice shall be submitted within eight days of receipt. After this time the invoice is deemed to be accepted and no further complaints shall not be considered. In the case of payment default, a charge of 12% interest on arrears per annum together with a fee of E 7.27 plus VAT per reminder shall be payable from the due date. The exhibitor shall not be entitled to postpone, refuse or set off payment of due invoices on the grounds of counter claims of whatever kind.

5a. Fees, Charges and Taxes

All fees, charges and taxes, in particular VAT and tax on advertising shall be borne by the exhibitor. All prices specified are net prices, except taxes, surcharges and fees.

5b. Marketing and services flat charge, costs

Dependent upon the amount of expo floor space booked, the marketing and services flat charge includes a quota of exhibitor parking access tickets, exhibitor passes and the obligatory entry in the corporate profile of the online exhibitor catalogue. When a printed directory of exhibitors is produced, the obligatory entry also appears in this version of the directory. Exhibitors are obliged to pay the marketing and services flat charge. If the exhibitor fails to pay the fee on time, he or she shall be legally obliged to compensate the organisers for any expenses accrued due to the sending of reminders and the initiation of debt collection procedures. These omissions shall be recompensed at the highest rates stated in BGBl no. 141/1996 or the clause or passage which replaces it. It shall not be of relevance whether procedures to reimburse costs are initiated against the exhibitor or a third party business. The above clause does not include the incursion of legal costs for claims and sequestrations of penalties set, or to be set, by the respective court(s).

6. Cancellation of Site Allocation

The organiser shall be entitled to cancel the allocation of site (admission to the fair, acceptance of the offer) if:

1. the exhibitor fails to perform his payment obligations on time, or
2. debt restructuring, bankruptcy or liquidation proceedings have in the meantime been commenced or have become pending with respect to the exhibitor, or
3. outstanding debts from previous fairs are still unpaid, or
4. the exhibits do not or no longer correspond to the subject of the fair. In such cases, Clause 4 shall apply analogously. This condition shall have validity for any single one of points 1 – 4

7. Force Majeure / Acts of God

If the event cannot be held as a result of force majeure, strikes, political events or other important reasons, the exhibitor shall not be entitled to make any claims for damages of whatever kind against the organiser. It is the organisers' duty to inform the exhibitors without delay that the trade fair will not take place.

8. Sales Regulation

The sale and/or the supply of goods of whatever kind, including samples, is forbidden at fairs restricted to trade visitors. At trade fairs open to the public, the exhibitor shall be entitled to sell directly and to supply the goods to the purchaser immediately, subject to the relevant legal provisions. The exhibitor agrees not to advertise or sell goods in a loud and vociferous manner. Failure to comply with the trading regulations, shall entitle the organiser to demand at short notice a suspension of direct sales and supplies, and to closure of the stand.

9. Exhibitor Identity Cards, exhibitor parking cards

In accordance with their stand confirmation, all exhibitors receive free exhibitor passes for themselves and their stand personnel. Extra exhibitor passes can be purchased. Subject to stand size the registration and internet fees include a free quota of exhibitor parking cards, the size of which is determined by the organisers. The cards are valid for the entire duration of the event (including assembly and dismantling). Extra exhibitor parking cards can be purchased.

10. Erection, Dismantling and Design of Stands

The exhibition sites are supplied without booth walls and equipment. Exhibitors' stand structures shall not exceed a height of 250 cm. Higher structures shall only be permitted after submission of plans and with the written consent of the organiser. Relevant construction plans shall be submitted to the project management at the latest two months before the start of the trade fair. For 2-storey stand construction, a surcharge of 50% per square metre of area built on shall be applied to the site charge. For safety reasons, structures made of glass may only be placed within borders of the site at a minimum distance of 50 cm. This rule shall not apply to safety glass. If the stand is erected by the exhibitor, nailing, drilling and adhesive substances may not be used on PVC-coated walls. Damage shall be charged at new replacement prices. Small pins may be used on painted walls, but they shall not penetrate the wall. The painted walls may be wallpapered subject to the condition that the exhibitor shall remove the wallpaper immediately after the event. If the wallpaper is not removed, the work shall be carried out by the organiser and charged in the final invoice. In the event of damage, the cost of new replacements will be charged. If Exhibitor will not have a stand constructed on the allocated exhibition space, Exhibitor must erect booth walls towards all sides that are not neighbouring the alley. The exhibitor shall comply exactly with the erection and dismantling times set out in the acceptance of registration. Erection of the stand facility shall commence at the latest at 12.00 (midday) on the day before the start of the fair. If the rented site has not been occupied by this time, and if no notification has been received, the organisers reserve the right to dispose of the site at their own discretion without any further notification. In such a case the entire stand rent including obligatory catalogue entry shall be charged. Erection work shall be finished by 18.00 on the last construction day. Exceeding the erection/dismantling time is not permitted. In such a case no claim for damages of whatever kind shall be entertained. If dismantling time is exceeded, the organiser shall be entitled to arrange for the stand structures to be cleared and stored at the exhibitor's expense and risk. After dismantling, the stand/site shall be returned to its original condition. The exhibitor shall pay the organiser for any damage caused through incorrect handling.

11. Technical Stand Equipment/Facilities

Electricity, water and other technical connections are available for payment of connection and use charges. All electrical appliances, facilities and installations must conform to the currently applicable ÖVE and to local and event regulations and conditions. The installation shall be carried out by a duly licensed firm of electrical contractors. The final connection and testing shall be carried out by the licensed Trade Fair electrician.

11a. Exhibiting of Machines

Exhibited machines must bear a CE test mark and correspond with the machine safety regulation – MSV (306). Machines, safety components or parts thereof that do not correspond with the MSV, must visibly bear a sign clearly indicating this fact.

12. Liability and Claims for Damages

The organiser accepts no liability whatsoever for loss or damage to exhibition goods or stand equipment brought or left behind by the exhibitor. The organiser is not obliged to enter into any insurance agreements of any kind. The organiser shall accept no liability for vehicles parked at the fair venue by the exhibitors, their employees or agents. For their part, the exhibitors shall be liable for any damage to persons or property caused by themselves, their employees or agents, or by their exhibition goods or equipment. The organiser shall be held to be non-actionable for damages. During erection and dismantling time, every exhibitor shall be obliged to exercise an increased degree of vigilance towards the security of his goods. Valuable and easily movable exhibition goods shall be removed from the stand outside of the hours of opening (particularly overnight) and stored at the exhibitor's own risk.

The organiser shall not accept particular deliveries addressed to the exhibitor and shall not be liable for any losses or for incorrect or delayed delivery. The fair forwarding agent shall store exhibition goods and packaging at the exhibitor's expense and risk. It is forbidden to spend the night in the halls or the open spaces.

Staying overnight in the halls or the open areas of the fair complex is not permitted. The organiser shall accept no liability for damage to property, health or other damage of whatever

TRADE FAIR TERMS AND CONDITIONS

As of May 2018

kind incurred by the exhibitor himself, his employees or any third person for whatever reason in connection with the preparation, holding or handling of an exhibition. The organiser shall not be liable for lost profit. This exclusion of liability shall not apply to damage caused deliberately or recklessly by the organisers or their employees with power of representation. The injured party shall be responsible for proving that the above condition has been met.

Any claims by the exhibitor shall be notified immediately in writing to the organiser, failing which they shall be deemed to have been forfeited. No liability shall be accepted for incorrect advertisements or entries in the official online - exhibitor index and/or printed exhibitor index or any other printed fair materials or online entries (e.g. printing errors, spelling mistakes, formal errors, incorrect classification, omission, etc.).

12a Fair Insurance

No insurance is included in the stand rent for the stand itself, for any items brought into the stand or any other associated pieces of equipment. The separate specific written terms and conditions of any such insurance taken out with the organiser or an Insurance Company shall apply.

13. Advertising Material Provided by the Organisers

At the request of the exhibitor, the organiser shall provide advertising material under the conditions and terms (prices) specified. This shall enable the exhibitor to inform his customers of his participation at the event and to issue invitations to the fair (adhesive labels, invitation cards).

14. Exhibitor Advertising at the Fair Site

Banners, company signs, advertising signs and other advertising material shall not be mounted or distributed outside the stand, shall not protrude into the passageways and shall not exceed a height of 250 cm. The mounting of advertising panels, posters or other advertising material or the distribution of advertising material outside the stand, in particular in the car parks, shall only be permitted after special agreement with the organiser and at an additional specific charge. In the event of acts of unfair competition against other exhibitors, the organiser shall be entitled to close the stand immediately, in which case no reduction of the stand rent or other costs shall be entertained.

15. Special Events – Presentations and demonstrations

All special events and presentations of any kind at the stands or on the fair site shall require the organiser's written consent. Despite having already granted consent, the organiser shall be entitled to restrict or forbid presentations that cause noise, dirt, dust, exhaust fumes and the like, or impair the ordinary progress of the fair in any other disturbing manner. Acoustic or audio-visual presentations at the fair stand shall be arranged in such a way that the noise level does not exceed 40 dBA as measured at the edge of the stand. If a volume is not brought within the permitted limit, immediately upon order from the fair management, the management reserves the right to take appropriate measures – if necessary through closure of the stand. The exhibiting company in question shall itself be responsible for registrations with the AKM (Austrian performance royalties society).

16. Filming and Photography

The organiser shall be granted the right to photograph and film within the fair site and to use such material for his own or for general publications. In this regard, the exhibitor waives all rights to object arising under laws relating to the legal protection of commercial property, in particular copyright law and the right of complaint to the Office of Fair Trading (UWG). The exhibitor shall not be permitted outside his own stand to photograph, film, make drawings or other illustrations of exhibition articles and exhibited products, or to arrange for such to be made.

17. Cleaning

The exhibitor shall be responsible for the cleaning of the site and the passageways in the halls. The exhibitor shall be responsible for cleaning the stand. The cleaning organisations authorised by the organiser will clean the stand at the request and expense of the exhibitor. Packaging material and waste left or deposited by the exhibitor in the passageways or around the stand shall be removed at the exhibitor's expense. Hazardous and problematic waste must be removed by the exhibitor himself.

18. Transport and Parking

Motor vehicles of whatever kind shall not be driven in the fair halls. In the case of special transports, the organiser's written consent shall be obtained in good time. At the end of erection time, all vehicles shall without exception be removed from the entrances, drives, fire-brigade areas and press car parks. During the fair, lorries of over 3.5t. may not be parked in the fair site car parks. Any failure to comply with the above shall be treated as trespass, and the organiser shall be at liberty to have unlawfully parked vehicles removed at the vehicle owner's expense.

19. Stand security

During the fair, including the erection and dismantling times, the organiser shall provide general surveillance (external guarding of the exhibition halls, guarding of fair entrances and periodic passage of the security personnel through the halls). The exhibitor shall have no right to demand the provision of special stand surveillance. Stand surveillance shall be ordered from the organiser separately and shall be charged separately. If the exhibitor has the stand guarded by an outside security company during and outside opening times, such surveillance shall be notified to the organiser in writing.

20. Safety

In the case of an exhibition of firearms, the exhibitor is obliged to guarantee unauthorised persons have no access to guns or parts of guns, and no opportunity to steal the aforementioned, by ensuring adequate safety measures have been implemented. In particular, this refers to the use of lockable display cases, anti-theft steel cables or other suitable means of preventing access. Outside scheduled exhibition times, exhibitors shall be obliged to either remove weapons, or to ensure they are stored in a theft-proof container (such as a firearm safe), or to ensure at their own expense that their exhibition booths are individually guarded. As a rule, firearms may only be exhibited if they cannot be fired or made operable on site. This can involve the removal or shortening of the firing pins, sealing the barrel or other

methods. Moreover, as regards the keeping of weapons, the exhibitor must strictly adhere to all applicable legal provisions currently in force. Once sold, firearms must not be handed over to buyers immediately. It is forbidden to exhibit, sell or hand over live ammunition, banned weapons or material used in warfare. Prior to the show, all shooting ranges and gun testing facilities must be authorised – in writing – by the show organisers and the respective authorities. Targets must have a design relevant to the hunting theme (concentric rings, stuffed animals etc.), but must never depict humans, however accurately or inaccurately. If these regulations are violated, at the expense of the exhibitor the organiser shall be entitled to implement measures to prevent use of, or to close down entirely, the range or facility. In the case of any third-party claims made due to the violation of these regulations, or of statutory provisions, the exhibitor shall be held liable for all claims for damages and legal compensation.

21. Right of Lien

The organiser shall enjoy, with respect to all outstanding debts of whatever kind, a contractual and statutory right of lien on all objects and exhibition equipment brought to the stand by the exhibitor. The exercise of this right of lien shall not require the organiser to give prior notice to the exhibitor, or the prior instigation of legal proceedings. Should the right of lien be invoked, the objects and equipment may be taken from the stand by the organisers and shall be stored at the exhibitor's expense and risk. The organiser has a right to dispose of these goods at normal market prices (and under the usual terms of trade) and to offset the proceeds against any outstanding debts.

22. Infringement of the Fair Conditions, Infringement of the Law.

The fair conditions and the relevant legal regulations shall be strictly complied with. The same shall apply to all fire prevention regulations and regulations imposed by the public authorities responsible for events. The infringement of and/or failure to comply with these fair conditions, the contractual agreements and the infringement of legal regulations, shall entitle the organiser to close and clear the allocated fair stand at the exhibitor's expense without judicial process. Instructions and orders issued by the organiser or his agents shall be complied with by the exhibitor, his staff and agents without exception. This shall apply in particular to the car parks belonging to the fair site.

23. Data Protection

The processing of personal data by the organiser takes place in accordance with the applicable data protection rules and regulations. For details on the processing of your data, in particular for the specific processing purposes and legal basis, please refer to the data privacy policy for exhibitors and the data privacy policy of the Expo Contact Network, which are available at www.messe.at/en/datenschutz-cookies. If the exhibitor notifies the organiser of personal data of third parties (in particular data of representatives, contact persons, agents or other employees of his company) within the scope of the registration or in the course of the contract, he is obliged to inform the persons concerned without any delay and to provide them with the data privacy policy of the organiser. The exhibitor is liable for any disadvantages incurred by the organiser in breach of this obligation.

Consent to data processing and to receive email newsletters and surveys according to Section 107 TKG (Telecommunications Law)

You give your express consent to be included in the Expo Contact Network and agree to the processing of your personal data according to Section 5.1. of the data privacy policy of the Expo Contact Network, for the operation of the Expo Contact Network and for the provision of services offered via this platform. You expressly consent to Reed Messe Salzburg GmbH, Reed Messe Wien GmbH, Reed CEE GmbH, Systemstandbau Salzburg GmbH or Exppo Messebau GmbH sending you emails from time to time containing information, advertising and surveys on our own offers, events and services, as well as information about other companies' products or services related to trade show events or similar events ("email newsletter"), or contacting you by phone to conduct surveys on our own events and services. This consent can be revoked at any time by email to database@reedexpo.at.

24. Written and Verbal Agreements, Customary Practice

Amendments, additions and supplements to this agreement shall not be valid unless in writing. Such shall also apply to any waiver of the written form. Spoken agreements shall not be considered valid. The exhibitor shall not derive any rights of whatever kind from previous events or agreements.

25. General Provisions, Court and Place of Jurisdiction

Austrian law shall apply exclusively. The court and place of jurisdiction shall be Salzburg for both parties. The invalidity of any individual fair conditions shall not affect the validity of the remaining provisions and shall not lead to the dissolution of this agreement. Following documents are an integral part of these TRADE FAIR TERMS AND CONDITIONS: the Registration Form, the Exhibitor Conditions, the Safety Regulations, the Assembly Conditions, and, if applicable, booking forms for seminars and lectures.





TRADE FAIR INSURANCE

e-mail to: hohejagd@reedexpo.at

A Trade Fair should not only be successful, but also safe.
You have the option to apply for Insurance covering your assets and risk of individual accidents of yourself.

I. EXHIBITION INSURANCE

Insured period	Cover is provided during the Trade Fair set up by Reed Messe Salzburg GmbH, and during transit of goods to and from the fairground to/from anywhere in Europe including the time of assembly and disassembly.
Which risks are covered?	Fire (fire, strikes of lightning, explosion, aircraft impact) Robbery, Theft, Burglary Breakages, damage of articles by water, rust and oxidation accidents relating to the means of transport , 'Acts of God'
What is actually covered?	Trade exhibits, the exhibition stand and associated equipment and implements provided by yourself.
What isn't covered?	Valuable articles such as jewellery, cash, carpets and furs. Out off the official fair opening hours, all devices of smaller dimension like laptops, beamers, digital cameras etc. are not covered against ordinary theft on the fairground area. Please keep them locked or take personally care!
Is there any deductible?	The own risk of the insured amounts to EUR 250.00 per claim, limited for ordinary theft and usual damage only.
Police-report required?	Immediately in the case of ordinary theft, housebreaking or damage by fire.
What are the basics to define the insured volume?	The insured sum is stipulated on „First Risk Basis“. In the case of an insured claim no proof is made whether the insurable volume has been applied for or not. The compensation paid is limited to the amount you applied for.

II. TRADE FAIR – ACCIDENT COVER

Insured Periode	Coverage is limited to the fair ground during the Trade Fair including the time of assembly and disassembly
Who is covered?	The exhibitor and all employees.
Coverage – accidental death	EUR 10,000.00 per person, EUR 20,000.00 in maximum for all persons
Coverage – permanent disability	Up to EUR 72,500.00 per person, EUR 217,500.00 in maximum for 100% permanent disability limited to EUR 435,000.00 for all persons per individual accident.

HOW DO APPLY COVERAGE?

Application form	Select and indicate the Policy Type you apply for and fax it duly signed to Reed Messe Salzburg GmbH.
How do I pay the premium?	Combined with the registration fee and the stand rental expenses.
Who is the insurer?	UNIQA Versicherungen AG
Any more questions?	Consulting by Funk International Austria GmbH T: +43-662-63 62 68, F: ext. 4; e-mail: salzburg@funk-austria.com

Please note; in variance to the stipulations of the Insurance Contract Law (VersVG), in the relation between insured parties and Reed Messe Salzburg GmbH insured parties are obliged to address all claims resulting from this contract directly to the insurance company.

DIE HOHE JAGD & FISCHEREI 2020

MESSEZENTRUM SALZBURG

Policy Type?	Insured Sum for Exhibits	Premium per Exhibitor incl. Insurance Tax	yes
Policy A	EUR 20,000.00	EUR 81.25	<input type="checkbox"/>
Policy B	EUR 40,000.00	EUR 131.25	<input type="checkbox"/>
Policy C	EUR 80,000.00	EUR 211.25	<input type="checkbox"/>
Policy D	EUR 160,000.00	EUR 331.25	<input type="checkbox"/>

Please register by e-mail to: hohejagd@reedexpo.at. Your sent e-mail is your policy.

(*) I have noticed the insurance conditions (to be found at: www.hohejagd.at/en/exhibitor/exhibitorservices) and agree to them.

Date, Town

Company stamp, signature

The insurance conditions are: (*) AÖTB 2001 (Variante „volle Deckung“ und Besondere Bedingungen für Ausstellungen und Messen (TMA I) sowie
(*) Klipp und Klar Unfallversicherungsbedingungen 2009



PRODUCT GROUP LIST

201	4WD	257	Restaurants
202	Approved kills	258	Used hunting and sporting weapons
203	Award badges and rank patches	259	Used vehicles
204	4x4	260	Ear protection
205	4x4 tours & travel	261	Offroad vehicles
206	Angling equipment and rods	262	Gift items
207	Angling travel	263	Health products
208	Trailers	264	Rifles
209	Anti-marten spray	265	Rifle stocks / new rifle stocks and engraving
210	Aquaristics	266	Antlers
211	Loppers	267	Antler processing
212	Forester training	268	Engraving
213	Hunter training	269	Barbeques and grills
214	Roof-mounted tents for vehicles	270	Belts
215	Farmhouse furniture	271	Gloves
216	Clothing	272	Shirts/blouses
217	Advice	273	Deer horn jewellery
218	Occupational clothing	274	Deer horn carving
219	Pictures	275	Deer leather clothing
220	Sculptors	276	Observation towers
221	Boats	277	Holsters
222	Books	278	Wood carving
223	Bushing & rifles	279	Wood usage
224	Decorations	280	Horn items
225	Fragranced fences	281	Trousers
226	Strong spirits	282	Dog houses, kennels
227	Hunting lodge fixtures and fittings	283	Dog leads
228	Range finders	284	Dog owner's accessories
229	Specialist literature	285	Hats
230	Specialist magazines	286	Hat decoration, hat feather attachments
231	Falconry	287	Industrial adhesives
232	Traps and bait	288	Institutions
233	Hand guns	289	Jackets
234	Binoculars, telescopes and accessories	290	Literature and magazines for hunting and angling
235	Fish stock	292	Hunting items
236	Fishing clothing	293	Hunting equipment
237	Fishing examinations	294	Hunting clothing
238	Fishing travel	295	Hunting rifles
239	Fishing event organisers	296	Hunting lodges, huts
240	Fishing associations and clubs	297	Hunting horns
241	Fishing accessories	298	Hunting dogs
242	Fishing ground maps	299	Hunting instruments
243	Fishing grounds	301	Hunting art
244	Fish specialities	302	Hunting accessories
245	Flies	303	Hunting knives
246	Fly-fishing	304	Hunting furniture
247	Fly-fishing accessories	305	Hunting fashion
248	Shotguns	306	Hunting music
249	Forestry supplies	307	Hunting examinations & schools
250	Forestry operations	308	Hunting travel
251	Forest protection	309	Hunting grounds
252	Forestry tools	310	Hunting footwear
253	Photography accessories	311	Hunters' rooms
254	Animal feed	312	Hunting organisers
255	Decorative hat feathers	313	Hunting clubs and associations
256	Garden furniture		



PRODUCT GROUP LIST

314	Hunting agents and advisors	370	Signal accessories
315	Hunting weapons	371	Spotting scopes
316	Hunting accessories	372	Marksmen
317	Cameras	373	Sport weaponry and accessories
318	Carp fishing	374	Steel goods
319	Cheeses	375	Embroidery
320	Penknives, jack-knives, hunting knives	376	Pocket torches
321	Bait	377	Tracht clothing
322	Combined hunting weapons	378	Transport systems / tail-fitted carrier systems
323	Bolt action repeater rifles	379	Trophies
324	Chilling/refrigeration devices	380	Trophy plaques
325	Handicrafts	381	Clocks & watches
326	Country house fashion	382	Vacuum welding equipment
327	Foods, sweets/candy	383	Associations, clubs, organisations
328	Leather accessories	384	anti-bite plant protection
329	Leather care	385	Publishing houses and newspapers
330	Leather goods	386	Insurance
331	Game bait	387	Weapons
332	Loden clothing	388	Gun, rifle, knife cases, sheaths
333	Air guns and CO ₂	389	Firearm care
334	Media	390	Rifle cupboards, safes
335	Knives	391	Wels catfish fishing
336	Furniture	392	Wine
337	Ammunition	393	Reloaders
338	Woolly hats	394	Protection of game and the natural environment
339	Night vision devices and glasses	395	Wild meadow seeding
340	Nets and snappers	396	Game purchasing
341	Offroad	397	Game feed
342	Offroad refitting	398	Game salt
343	Sights	399	Game damage prevention
344	Outdoor	401	Game protection devices
345	Furs	402	Stopping wild boars
346	Care substances	403	Game specialities
347	Pistols	404	Game processing
348	Cars & vans	405	Game bite plant protection
349	Competition cups	406	Game warning systems
350	Porcelain goods and items	407	Telescopic sights
351	Taxidermy models and substances		
352	Taxidermy supplies		
353	Predatory fish fishing		
354	Smoking ovens		
355	Tyres		
356	Cleaning substances, products, devices and accessories		
357	Repeater rifles		
358	Hunting ground equipment and facilities		
359	Hunting ground maps		
360	Rucksacks		
361	Safaris		
362	New gunstocks and engraving		
363	Shooting ranges		
364	Bed systems		
365	Grinding & sharpening - devices & substances		
366	Jewellery		
367	Blank warning pistols		
368	Shoes & boots		
369	Schools		



FULL PACKAGE STAND REGISTRATION:

Equipment „Easy Plus“: <ul style="list-style-type: none"> – incl. space rental fee – incl. electricity consumption (3 kW) – incl. daily stand cleaning service – incl. partition wall green, carpet tiles, stand lettering – excl. marketing & service fee – no inventory exchange possible 	Equipment „Forest“: <ul style="list-style-type: none"> – incl. space rental fee – incl. electricity consumption (3 kW) – incl. daily stand cleaning service – incl. partition wall OSB 6 mm, carpet tiles, stand lettering – excl. marketing & service fee – no inventory exchange possible 	Equipment „Hunter“: <ul style="list-style-type: none"> – incl. space rental fee – incl. electricity consumption (3 kW) – incl. daily stand cleaning service – incl. partition wall OSB 16 mm (for assembly of trophies), carpet tiles, stand lettering – excl. marketing & service fee – no inventory exchange possible
–	box incl. lockable folding door, 1x1 m	box incl. lockable folding door, 1x1 m
bar desk: <input type="checkbox"/> green (Hunting)	bar desk, OSB 6mm	bar desk, OSB
–	angular shelf	leaflet dispenser Alu
1 table 80x80cm	1 table 80x80cm	1 couch table 60x60
4 chairs	4 chairs	3 couch chairs, black leather
1 barstool	1 barstool	1 barstool
spot LED 20 W (1 pc. per 4 m ²)	spot LED 20 W (1 pc. per 4 m ²)	spot 150 W HQI (1 pc. per 4 m ²)

Total per sqm excl. VAT. / min. 9 m ²			Total per sqm excl. VAT. / min. 12 m ²			Total per sqm excl. VAT. / min. 12 m ²		
	Price per sqm			Price per sqm			Price per sqm	
Row	235.00	sqm	Row	264.00	sqm	Row	297.00	sqm
Corner	247.00	sqm	Corner	276.00	sqm	Corner	309.00	sqm
Main	250.00	sqm	Main	279.00	sqm	Main	312.00	sqm
Island	253.00	sqm	Island	283.00	sqm	Island	315.00	sqm

Please select:

Stand lettering: (Colour black, 20 letters max, please write desired text here)



Stand lettering with logo (surcharge EUR 44.30)

Please send us your logo in high quality (300 dpi, eps / pdf / jpg). For orders within 14 days before beginning of show a manipulation surcharge of 25% will be charged.

carpet tiles: (included, please select colour)

Black Grey Red

Roll carpet: (extra charge of € 5.40/sqm)

middle blue light green dark blue dark green bright red

Company		COMPANY STAMP and legally binding signature
Contact person	VAT no.	
Street		
Town/city	postal code	
Telephone, fax		
Hall / stand number	Stand size	Place, date

All prices excluding statutory taxes and fees.

Commercial register no: FN 58814t, Commercial register: Commercial Court Vienna, UID no: ATU 37633003
DVR: 0577677, Terms and conditions of Expoxx Messebau GmbH apply (www.standout.eu).
Subject to errors, printing and typesetting mistakes.

Contact

Andrea Lämmlein, andrea.laemmlein@standout.eu
T: +43 662 930 40-5232 | F: -5109



YOUR ONLINE CORPORATE PROFILE

The online exhibitor catalogue on the expo website is the number one source of information for anyone making preparations to attend the fair, and often forms the basis of the decision to visit – or not to visit – your booth. You have the chance to fill your corporate profile with all the information you consider most important and persuasive for attracting potential customers. The more information and details your online profile contains, the more attractive it becomes.

HOW YOU BENEFIT

- + Showcase for your business, brand(s) and products
- + Gain more expo visitor attention to your goods and services in preparation for the show
- + Improve visibility for search engines like Google (search engine marketing: backlinks, content, coverage etc.)
- + Convince potential customers with individualised information

Marketing & service fee explained:

The marketing and service fee is already included when you register and covers the registration fee, a quota of exhibitor passes and car park access tickets according to booth size, basic online corporate profile entry, basic entry in the printed exhibitor directory, variety of printed and electronic advertising means for your promotional activities.

Basic entry

- » Company name
- » Hall/booth number
- » Contact
- » Product categories

Already pre-filled by us for you.

Enhance your profile and stand out from the competition!

- » Logo
- » Corporate description
- » Link up to your corporate website
- » Upload PDFs (product catalogue, pricelists, brochures, event plans etc.)

ADAPTABLE:

- » Address, telephone number, e-mail
- » Product categories

BASIC ENTRY



Mobile version



Desktop version

Inclusive

+ UPGRADE FOR GREATER VISIBILITY

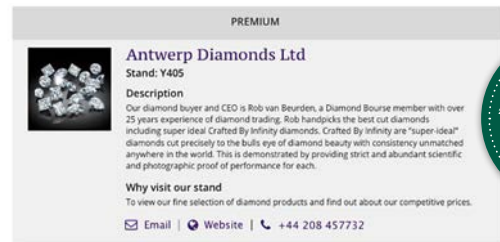
Design highlighting in the overview

DELUXE PROFILE

- » Background image
- » Coloured highlights
- » Contact icons
- » Maximum visibility for your corporate description



Mobile version



Desktop version

€ 300.00*



SERVICES FOR DIGITAL MARKETING

Seize the obvious benefits of the fair, meet your target groups face-to-face and digitally without wasting time money and effort, and generate and pursue leads. Reed Exhibitions also offers an additional range of excellent digital tools:



Retargeting – Access target groups

Retargeting enables you to focus on a precise target group, both at the fair – and 365 days a year. The aim is to facilitate customer acquisition and intensify established customer contacts. Feel free to contact us to receive the best package for your needs.

Speak to us in person:

Selina Hudelist, Event Manager

T: +43 662 4477-2235, E: hohejagd@reedexpo.at

BOOK ONLINE AD PACKAGES & SAVE MONEY:

Booking a package enables you to save money and obtain the best promotional formats to achieve your goals:



MORE ATTENTION – MORE VISITORS. PACKAGE A

The combined package with native advertising (ads embedded in contextually familiar output) and retargeting (focussed digital repeat marketing) guarantees perfect placement during the fair. **Available 3x**

- » **Hero Native Ad** € 3,998.00
Format: 1400 x 750 px
- » **Retargeting campaign Show** € 327.00
Duration: Approx. 5 weeks including show days
Scope: 5,000 ad impressions



Package price € 3,676.00



BOOST YOUR BRAND BY EXPANDING YOUR REACH. PACKAGE B

Prominently positioned on the website and also featured in the visitor newsletter before the show. Boost your brand before and after the show. **Available 6x**

- » **Leaderboard banner** € 5,330.00
Duration: 16 weeks
(4 weeks pre-show, 12 weeks post-show)
- » **Newsletter advertorial** € 500.00
Released: Once



Package price € 4,956.00



PERFECT PRODUCT PRESENTATION. PACKAGE C

The classic digital advertising format is mixed with an effective retargeting (focussed digital repeat marketing) campaign. This puts you in direct digital contact with customers and potentials. **Available 3x**

- » **Content teaser native ad** € 663.00
Duration: 16 weeks
(4 weeks pre-show, 12 weeks post-show)
- » **Retargeting campaign** € 327.00
Duration: Approx. 5 weeks. Start can be freely determined
Scope: 5,000 ad impressions



Package price € 842.00



CONVINCE WITH CONTENT MARKETING. PACKAGE D

Run your advertising in a news and information environment to provide show visitors with information before and after the show. Enjoy a perfectly staged start to your time at the fair. After the fair, there are further measures you can take to win over customers for your business. **Available 2x**

- » **Content teaser native ad** € 663.00
Duration: 16 weeks
(4 weeks pre-show, 12 weeks post-show)
- » **Newsletter advertorial** € 500.00
Released: Once only



Package price € 989.00



EXCLUSIVE TO THE ONLINE TICKET. PACKAGE E

This exclusive package ensures your visibility is maximised among online ticket buyers. It's also exclusive because the package can only be sold 1x. **Available 1x**

- » **Ad on online ticket** € 2,129.00
Released: Online ticket PDF
Format: 2480 x 236 px
- » **Ticket shop banner** € 975.00
Released: Approx. 4 weeks pre-show



Package price € 2,638.00



INNOVATIVE AND FLEXIBLE ONLINE ADS

KNOW HOW! NATIVE ADS

Native advertising doesn't appear to be advertising as such, since it is integrated in the editorial framework. The form and content of such advertising are adapted to suit the context and the interests of the target group, and consequently are not as annoying.

The advantage:

User activity is not affected. Rates of reader interaction are multiplied in comparison with conventional advertising.

ONLINE ADVERTISE ON DESKTOPS & MOBILES (TABLETS AND SMARTPHONES)



1 HERO NATIVE AD

Device: Desktop, mobile
Placement: Homepage
 not including exhibitor catalogue & product catalogue
Consists of: Background image format: 1400 x 750 pixels
 Title: 40 characters
 Text: 270 characters
 Logo format: 230 x 140 pixels
File format: jpg | png
Publication: 1 month before the fair begins

2 LEADERBOARD BANNER

Device: Desktop, mobile
Placement: Homepage, subpages
 not including exhibitor catalogue & product catalogue
Formate: Desktop: 728 x 90 pixels + 970 x 90 pixels
 Mobile: 320 x 50 pixels
File format: jpg | png
Publication: 1 month before the fair begins

3 CONTENT TEASER NATIVE AD

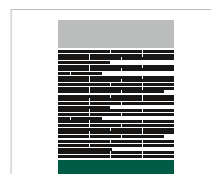
Device: Desktop, mobile
Placement: Homepage, subpages
 not including exhibitor catalogue & product catalogue
Consists of: Image format 370 x 170 pixels
 Text: Short description
 (subject to limited number of characters)
File format: jpg | png
Publication: 1 month before the fair begins

EXCLUSIVE PRODUCTS MAXIMUM VISIBILITY WITH SPECIAL FORMAT



ONLINE TICKET BANNER

Device: Online ticket
Placement: PDF
Format: 2480 x 236 pixels, 300 dpi
File format: jpg | png
Publication: As soon as online tickets are available



NEWSLETTER BANNER

Device: E-mail
Placement: Newsletter
Format: 700 x 100 pixels
File format: jpg | png
Publication: Once



ORDER FORM

-15 %

ONLINE ADVERTISING BOOK YOUR PACKAGE AND SAVE 15 %

- | | |
|---|--|
| <input type="checkbox"/> PACKAGE A
1 Hero Native Ad
1 Retargeting Campaign Pre-Show | € 3,676.00
** LIMITED! **
Only 3 Packages available. |
| <input type="checkbox"/> PACKAGE B
1 Leaderboard Banner
1 Newsletter Advertorial | € 4,956.00
** LIMITED! **
Only 6 Packages available. |
| <input type="checkbox"/> PACKAGE C
1 Content Teaser
1 Retargeting Campaign | € 842.00
** LIMITED! **
Only 3 Packages available. |
| <input type="checkbox"/> PACKAGE D
1 Content Teaser Native Ad
1 Newsletter Advertorial | € 989.00
** LIMITED! **
Only 2 Packages available. |
| <input type="checkbox"/> PACKAGE E
1 Ad on online ticket
1 Ticket-Shop Banner | € 2,638.00
** LIMITED! **
Only 1 Package available. |

ONLINE COMPANY PROFILE

UPGRADE DELUXE PROFILE € 300.00*

*Surcharge for an upgrade of the marketing and service fee to include comprehensive range of extras.

Company:

Person in charge:

Telephone:

E-Mail:

PRODUCT INFORMATION:

- Advertising banners are linked exclusively to your exhibitor entry.
- No further tracking codes can be integrated.
- We hope you understand that we can't send screenshots when your promotional banner is online. Feel free to see just how good it looks for yourself by going online!

DATA TRANSMISSION:

All complete graphics and documents must be sent to: onlinewerbung@reedexpo.at

Please adhere to the following guidelines:

- Please write „Die Hohe Jagd & Fischerei 2019“ and the name of your company in the subject line of every e-mail.
- Please make sure you adhere to the formats prescribed for each respective product as listed in the descriptions on the previous pages. There may be surcharges if it becomes necessary to adapt formats and sizes.
- If you've booked a retargeting campaign please get in touch with us for further details.
- Always send texts to accompany the pictures in a Word document and always use the name of the respective picture file as the title of the text.

Please note:

- No pictures should be contained in Word or PDF documents
- Adhere to the requested picture dimensions and formats

ADVICE & DETAILED INFORMATION:

If you require advice, questions or would like to order the best possible service package – please call or mail us anytime:

Selina Hudelist | Event Manager | T: +43 662 4477-2235 | E: hohejagd@reedexpo.at

All prices quoted are exclusive of 20 % VAT.

We are constantly working on ensuring the technology used for our online offerings is always state-of-the-art, and that you enjoy continually enhanced technical services. This can lead to tech-related changes to our digital product portfolio. Provision of your signature signifies your acceptance that changes can occur, and your consent to such changes.

The terms and conditions are determined by the Signature of applicant noted.

PROMOTIONAL MATERIALS

1. ADMISSION TICKET VOUCHER

With this voucher*, you give your customers a free visit to the fair. Only vouchers handed in at the ticket counter will be charged to you at the special rate of EUR 8.00 (excl. VAT) per redeemed voucher (available in English).

Order: _____ units admission ticket vouchers with printed TAN Codes

Order: _____ units TAN Codes for distribution via e-mail

Order: _____ units admission vouchers (with data query) for manual filling

2. INFORMATION FOLDER

Tell your customers that you are exhibiting at the fair "Die Hohe Jagd & Fischerei" 2019 and invite them to your stand. The information folder will contain important information regarding the event (available in English).

Order: _____ units information folders

3. POSTERS (free of charge)

Order: _____ posters

While stock lasts!

*The vouchers that are handed in remain with the organiser and are not handed over to the exhibitors as a basic principal. Prominent exhibitor notations made upon the vouchers, such as numerations or other markings, cannot be taken into consideration within the scope of voucher manipulation. Subsequent evaluation of such notations made by exhibitors is not possible.

All of these promotional aids are available as affordable packages and, on request, can also be ordered individually!

Please send us the order forms via fax +43 662 4477-2198 or e-mail to werbmittel@reedexpo.at